

# Help NOAA Education innovate through communications, data visualization, and graphic design



Project Title	Help NOAA Education innovate through communications, data visualization, and graphic design
Project Summary	Help advance communications in NOAA's Office of Education by enhancing social media and web strategies for reaching students, educators, and curious people everywhere. Explore social media metrics, visualize data, and develop new content to inspire the public about the ocean and atmosphere.
Country	United States

## Project Description

The National Oceanic and Atmospheric Administration (NOAA) Education Portal ([noaa.gov/education](https://noaa.gov/education)) is a one-stop shop to connect with learning and teaching resources about the ocean and atmosphere. We collect materials and opportunities from across the agency to engage the public in NOAA's cutting edge scientific research.

NOAA Education wants to better understand how teachers, students, and others are using our products and how we can reach them more effectively. We are seeking an enthusiastic intern to help us expand our digital engagement.

If you join our team, you will work in the related fields of data visualization, graphic design, and communications. Working with our team of science educators, program managers, and communicators, you'll hone your skills in these marketable fields. Dive into social media and website data to spot trends and offer insights on how to expand our communications portfolio. Put your creative skills to work developing new graphic materials to educate people on topics spanning from the surface of the sun to the bottom of the ocean.

With your help, we will better connect with our audiences, helping them understand the world around them through our educational resources. In the process, we hope you gain valuable and highly transferable skills centered around using digital engagement to advance science and education.

## Required Skills or Interests

## Skill(s)

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Data analysis

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Data visualization

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Editing and proofreading

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Graphic design

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Infographic design

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Social media management

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Storytelling/blogging/vlogging

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Writing

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## Additional Information

You can learn more about NOAA's Office of Education at <https://www.noaa.gov/education> and <https://www.noaa.gov/office-education>.

Find us on social media:

Facebook: <https://www.facebook.com/NOAAEducationOutreach/>

Twitter: @NOAAeducation

Instagram: @noaa.education

## Language Requirements

*None*